

FIREPOWER

 People-Powered Growth for Small Business



To be competitive in the marketplace, you need to start with the workplace!

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WHY US?

The FIREPOWER Speaker Series is delivered in workshop style, in person or virtual format, for business owners and partners, and key employees. The content engages the audience in real and relevant business scenarios, and provides actionable advice.

VALUE GROWTH & SUCCESSION TOPICS

- **Get in your Owner Sweet Spot** to keep your business growing.
- **Achieve Your Best Team ROI In Any Market:** Align your workforce with your strategic plan. Identify gaps between the current condition of your business and the future you desire.
- **Grow Your Business Without Hiring More People:** organize strengths that help you to move in unison toward the future.
- **Build A People Foundation That Accelerates Business Value:** Scan your business environment for internal and external factors that impact your ability to execute your strategic goals.
- **Find Your Future Leaders:** Positioning Your People for Business for Growth
- **Discover Your Best Competitive Advantage:** Living out your business vision, a cultural shift.
- **Why Talent Matters in Business Growth & Continuity Planning:** An Introduction to People and Profit.

Building Transferable Value for Small Businesses



Our mission is to facilitate success at every level of the small business organization. Whether a team is made up of five people or forty-five, we help leaders to build a foundation for attracting, developing, and retaining their people and developing their best collective contributions to organizational growth.

Engaging the right people in their best role

A small business environment is a unique landscape.

- Every role is important to revenue generation
- Every change is impactful to profit
- Everyone must be onboard to growth

Your People, Your Best Competitive Advantage



Give your people the freedom to engage their strengths in your growth plan and enjoy your best ability to attract and retain clients. Employers must avoid hiring for job need and instead focus on strategic hiring. This requires a mindset shift from filling your company with job holders to hiring people who will become unique business contributors and help you get to the next level of growth.

Developing unique business contributors starts on day one of the relationship with your company. **FIREPOWER's Onboarding is your customized plan to make the first ninety days of employment a productive start to a long-term association.** Knowing what to expect from day one encourages belonging and helps employees arrange their time and energy to sustain productivity.