

Privacy Policy

Effective Date: August 1, 2025

Firepower Teams ("we," "us," or "our") respects your privacy. This Privacy Policy describes how we collect, use, and share your information when you visit our website, **firepowerteams.com**. This policy applies to all users in the United States, specifically those accessing the site from the state of **Georgia**.

1. Information We Collect

a. Personal Information You Provide Voluntarily

When you interact with our site—such as filling out a contact form, subscribing to a newsletter, or requesting a consultation—we may collect:

- Name
- Email address
- Phone number
- Business or organizational affiliation
- Any message or additional details you provide

b. Automatically Collected Data

We also collect limited technical information automatically through cookies and similar tools, including:

- IP address
- Browser type and version
- Device type
- Pages visited and time on site
- Referring URL

This helps us improve site functionality and user experience.

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2. How We Use Your Information

We may use your information to:

- Respond to inquiries and provide services
- Send updates, newsletters, and marketing materials (with consent)
- Improve website performance and analyze trends
- Ensure website security and prevent fraud
- Comply with legal or regulatory obligations

We do **not** use your information for profiling or automated decision-making.

3. Sharing Your Information

We do not sell or rent your personal data. We may share your information with:

- Trusted service providers (e.g., email platforms, web analytics) under confidentiality agreements
- Legal or government authorities when required by law
- Third parties if necessary to protect our rights or users' safety

These parties are only given access to the data they need to perform their functions.

4. Cookies and Analytics

We use **cookies** to:

- Understand how users engage with our website
- Improve usability and performance
- Track marketing effectiveness

You can manage or disable cookies in your browser settings. Our site may use tools like **Google Analytics**, which collect anonymized traffic data. For details, visit <u>Google's Privacy Policy</u>.

5. Email Communications

If you subscribe to our email list, we may send you relevant updates and promotional content. You may unsubscribe at any time by using the link provided in our emails or by contacting us directly.

6. Third-Party Websites

Our website may contain links to external websites. We are not responsible for their privacy practices. Please review the privacy policies of those third parties before sharing personal information.

7. Data Security

We use industry-standard measures to protect your personal information, including secure hosting and SSL encryption. However, no internet-based system is 100% secure, and we cannot guarantee absolute security.

8. Your Rights (U.S. & Georgia Residents)

While Georgia does not currently have a specific consumer data privacy law, under U.S. data privacy norms, you have the right to:

- Request access to the personal information we have about you
- Correct or update your information
- Request that we delete your information
- · Opt out of receiving future marketing emails

To exercise any of these rights, please contact us at the address below.

9. Children's Privacy

Our website is not directed to children under 13. We do not knowingly collect data from children. If we learn that personal information from a child was collected without parental consent, we will delete it promptly.

10. Policy Updates

We may update this Privacy Policy occasionally. If we make significant changes, we will post a notice on our site. The "Effective Date" at the top will always indicate the latest version.

11. Contact Us

If you have any questions about this Privacy Policy or your personal information, please contact:

Firepower Teams

P Based in Georgia, USA

Website: https://firepowerteams.com